

PRESS RELEASE



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The EV specialized company in Seoul (South Korea) Power Plaza, SHOWS a high performance – World Premier level - Electric Roadster, YEBBUJANA R2

- Power Plaza PARTICIPATES IN 2016 GENEVA MOTOR SHOW
- “YEBBUJANA R2”, a World Premier Performance Electric Roadster
- Subtitle : Drawing the Innocence of Electric Vehicle

Power Plaza Co., Ltd. is going to exhibit in ‘2016 Geneva Motor Show’ first time and introduce World Premiere ‘Yebbijana R2’, as a Battery Electric Roadster.

The Product slogan “Drawing the Innocence of Electric Vehicle” is dedicated to the purity of the Electric Drive, which does no harm to mankind and environment.

The exhibited ‘YEBBUJANA R2’ is built on the Concept Car ‘YEBBUJANA R1’, as shown last ‘IAA-Frankfurt Motor Show 2015’ and comes more closer to series production version in 2017.

The ‘Yebbijana R1’ Concept Car has participated 2 times at ‘IAA-Frankfurt Motor Shows’ (2013/2015), and at ‘2015 Seoul Motor Show’ and ‘2015 EVS28’ (Congress & Fair)

‘YEBBUJANA R’ models, which made first appearances, as said, at ‘IAA 2015’ and ‘2015 EVS28’, have for ‘2016 Geneva Motor Show’ been further developed to ‘World Premiere’ level.

Focus is on a highly performing vehicle with a high output motor / inverter as well as a ‘Roll-

over' vehicle structure that has secondary functions including a spoiler and an aerodynamic stabilizer.

YEBBUJANA electric cars are built with a "One-piece" monocoque structure. Power Plaza is emphasizing the unique curved figure of car body for 'YEBBUJANA R2' and the convertible roof which is still close to prototype version. The front of car design is motivated from the curves of a dynamic dolphin and the rear side embodies feature a smooth and exquisite look.

'YEBBUJANA R2's technical features are as outstanding as the design. It has a maximum range of 765km (with a constant speed of 60km/h) on a single charge. This is possible due to a 81kWh battery capacity and the car's light total weight of 837kg because of a carbon fiber structure. Furthermore, the roadster allows a dynamic driving experience with a "permanent-magnet synchronous motor" (PMSM) with 80kW output and a 5-speed manual transmission, in order to achieve the maximum speed of 199km/h plus the "0 to 100km/h" acceleration in 4.07 seconds. The company has developed its own battery packing technique to secure safety and high efficiency, and applied the European standard charging method, "AC 3 phase".

Power Plaza maintains various strong relations with European Businesses and is looking forward to engage in the European EV markets in various ways for future market introduction, sales and services of upcoming 'YEBBUJANA R2' Battery Electric Roadster.